Junshan Cultural Center

君山美学生活馆

地址：北京市密云区密云路 33 号
项目类型：建筑改造与室内设计
建筑与室内设计师：如沸设计研究室
设计时间：2017 年 11 月 - 2018 年 10 月
建筑面积：3,000 平方米

项目用途：居住中心 & 会所
设计团队：付志辉、赵如沸、胡艳丽、胡维、Utsav Jain、Ellen Chen、Zoe Gao、Wuyouhuan Li、Josh Murphy、Aleksandra Hejnik、Hengxing Song、Lara Depedro、Jason Jia、鲁新宇、
项目参与：Mona He、Cindy Sun、Jacqueline Yam
室内设计：Kohler Duravit、D-Line、Domu

室内 - 灯光设计：享有照明设计
室内 - 家具：如沸与设计机构联袂设计定做的椅子与长椅

“建筑往往因为每天都处在不同的城市而持续变化。而建筑的最后不仅存在于唯一的
城市，而是存在于不同的城市。我们要做的就是不断观察不同的城市。我们希望通过设计
而给予建筑生命，使其在不同的城市中不断变化。每一个城市都可以看到不同的建筑，每
一个城市都可以看到不同的设计。—— 伊德海·卡拉斯德，《世界的建筑》”

君山文化中心由麦肯设计位于北京市密云区的君山文化中心，是君山集团的商业综合体。建筑的
文化中心是与一般商业综合体不同，这不仅是因为它是一个商业综合体，更因为它是一个
具有文化和教育功能的居住中心。设计团队在设计过程中，充分考虑了建筑的机能，
结合了建筑学和美学的原理，将建筑与环境融为一体。项目由麦肯设计与诺华设计
顾问一同完成。项目位于北京市密云区，由麦肯设计和诺华设计顾问一同完成。

室内设计：Kohler Duravit、D-Line、Domu

项目地址：Jingsi Road, Miyun District, Beijing, China
项目类型：Architectural Renovation and Interior Design
建筑师 & 内部设计师：Neri&Hu Design and Research Office
设计时间：2017.11 - 2018.10
面积：3000m²

项目参与：Mona He、Cindy Sun、Jacqueline Yam

以不同的功能分区，室外和室内空间被采用金属板隔开，室内空间主要采用
深色的木地板，颜色上与外面的墙壁形成对比。室内空间的显眼之处
分为不同的区域，由内部的墙面和墙壁的材质变化来区分。空间内
不同的空间，虽然在位置上有些错位，但每一步都能感受到设计者

从设计的功能上来说，功能划分明确。建筑的各个部分都设计了当
地文化与地方特色。室内空间的照明设计以局部照明，营造了温馨
的氛围。室外空间的照明则以整体照明，营造了明亮的氛围。室

项目设计：Kohler Duravit、D-Line、Domu

室内 - 装饰装潢：Neri&Hu
项目空间：Leisure Chairs and Benches by Neri&Hu & Design Republic
“Junshan Cultural Center”

World Architecture Review; OCT2020, P120-123
“Inhabitants are spared the boredom of following the same streets every day... the network of routes is not arranged on one level, but follows instead an up-and-down course of steps, landings, cambered bridges, hanging streets. Combining segments of the various routes, elevated or on ground level, each inhabitant can enjoy every day the pleasure of a new itinerary to reach the same places.” — Italo Calvino, Invisible Cities

Junshan Cultural Center is located just outside of Beijing in the midst of the undulating mountain ranges and meandering rivers near the Miyun Reservoir. Originally just a typical twostory sales building on the outskirts of Beijing, Neri&Hu was asked to transform this donut-shaped building into an iconic clubhouse and sales center. Neri&Hu took advantage of the existing courtyard typology by crafting two sequences of interlocking journeys, one for clubhouse member, and one for sales center guest. All programmed spaces are designed such that they are in proximity to nature. The layers of the primary courtyard and smaller gardens allow the architecture to merge harmoniously with nature.

Drawing inspiration from its context, the architecture combines traditional northern architecture with contemporary architectural language and transforms into a new interpretation of architectural expression. The building quietly rises out of the water as a brick mass with carved out spaces for programs interlocked with gardens that blur the boundary between inside and outside. On the façade, warm-toned wood pattern aluminum panels form a veil that softens the heaviness of the brick façade. Moments of the screen connect with each interior space, creating a façade that is spontaneous and different on every face. In terms of materiality, traditional gold brick tiles form the foundation of the building mass, extending from exterior landscape into the interior "in-between" spaces. With brick and wood panels as the primary backdrop for the interior, a common theme throughout the interior is the sculpted ceiling. Each space comes alive with the many different geometric cuts carved out to interact with the sky and daylight such that each space is ever-changing when light is reflected off of the rich texture of Venetian plaster. The layering of customized furniture, refined brass metal detail, natural veins of stones accents, softness of fabric, and delicate lighting elements work together to compose a sense of understated luxury.

Programmatically, the cultural center provides a number of luxurious and spacious amenities for its members. It includes a 100-person multi-purpose hall for events, a spacious business lounge and bar, a feature library, children’s reading room, private function room, family media room, a red-wine and cigar lounge bar and a rooftop deck. Part of the cultural center is functioning as a sales center. A double-height reception welcomes potential buyers to embark on a journey through the media room, winter garden, then upstairs across a bridge over the courtyard to a pernicious sales presentation lounge complete with VIP zones, bar, and children’s play room. One of the most prominent spaces in the clubhouse is an art gallery, equipped with a series of hanging movable walls for a flexible display system. The sculpted ceiling above gives some visual connection to the upper level, while a large glass picture windows allows the space to extend into the courtyard. On the second floor, a generous yet inviting private dining room complete with a bar and show-kitchen allows members to rent out the space for special functions. The red-wine and cigar lounge bar and rooftop deck on the third floor has uninterrupted view of the surrounding mountainous landscape to visit.